

SOPACT.ORG

People **growing ideas** that really matter

Agenda:

18:00 – 18:30 About SoPact

18:30 – 19:30 Food & Workshop

19:30 – Mingel



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Hello!

What is SoPact 2.0

SoPact is a startup accelerator for social ventures – entrepreneurs working to solve social, cultural or environmental needs in society. (Samhällsentreprenörer)

Facts about SoPact 2.0

- Financed by Tillväxtverket (50%)
- Three year project (Start: Feb 1st 2016)
- 42 Skåne based companies
(Seven companies in six 3-month accelerator programs)

SoPact – Why

We need social entrepreneurs to help find new innovative solutions for the 21st century.

Large gap between Impact Investment available and social startups with a potential of growth

SoPact – How

Make entrepreneurs grow!

Use financials as a tool to make an impact

SoPact – What

3 month accelerator program



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Target groups

- Social entrepreneurs (Samhällsentreprenörer) in a very broad sense: Social, Cultural, Environmental
- Employment, Integration, EcoAgriculture, Poverty, Education, EcoTourism, Health, Integration, Water, Human rights, Gender equality, Disaster relief

Application criteria

- The **impact potential** of your startup
- The startups **financial viability**
- The **capacity and commitment of you – the team** to achieve the vision.

Our objective

1. We want to see your Startup take off!
2. Financial sustainable in order to make a long-term impact
3. Look into the opportunity for impact investment

Expected side-effects

- Build dedicated people with a cause – as humans and entrepreneurs
- Obtain knowledge about stakeholders:
 - Impact Investors
 - Private/Public sector

Accelerator Program (AP) #1 2016

	April	May	June
Primary Focus	Introduction to tools. Personal development	Validating ideas: Meet the customers	Iterate and produce
Activities	<ul style="list-style-type: none">• Personal development• Business model• Impact metrics• Introduction to tools (Sale, Marketing, Recruitment, Financial, Funding, legal)	<ul style="list-style-type: none">• Dialogue with customers / beneficiaries users, customers and investors (MVP, Prototyping)	<ul style="list-style-type: none">• Create a production roadmap w. milestones• Build platform if needed (Logo, Website, business cards etc.)• Produce video• Recruitment• Present to investors

Mentoring + Pitch Training + Peer learning

Accelerator Program Timeline



PRO LAB

